

PrivacyPolicy

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Privacy Policy

Clix Marketing Group, Inc., d/b/a AcuClix (CLIX) is committed to respecting your privacy. This privacy statement discloses the privacy practices for the www.acuclix.com site hosted by CLIX.

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From time to time, CLIX may introduce new products and services. To the extent that these new products and services affect this policy, this policy will be updated.

1. Why is my information needed?

CLIX products are web based; because of this they may require the use of first and last names, billing contact information, a password and a valid email address as a login. Therefore, at a minimum, we may require such necessary information in order to establish your account with us.

2. What information does CLIX gather/track and how is it used?

PERSONAL INFORMATION: We collect personal information from users including (at minimum) first and last names, an email address to be used as a login, billing contact information, credit card number and

a password. When a user registers online for a free trial of the service, CLIX will take steps to validate the credit card and billing information supplied to us to ensure it is accurate. We also use this information to determine your eligibility for our one-time free trial offer. Your email address may be used to send you periodic product newsletters, offers and usage tips from CLIX. You can opt out of promotional emails at any time, but will still receive communications such as receipts, confirmation emails and customer service updates that are considered necessary to provide the service to you. We use the information collected to deliver services, process payments, update our records, communicate with you about products and services, and generally maintain your accounts with us. We will retain your information for as long as your account is active, as needed to provide you services, to comply with our legal obligations, resolve disputes, and enforce our agreements. If you wish to cancel your account or request that we no longer use your information to provide you services contact us at info@acuclix.com. We do not share, sell, trade, or rent your personal information to third parties except as described in this privacy policy. Information gathered at our sites is done so on a voluntary basis. You need not provide us with any personal information to use these sites. Information submitted on these sites can include contact information such as email addresses, comments on blog postings and job and press inquiries. You should be aware that any information you provide in the comment or blog areas may be read, collected, and used by others who access them. To request removal of your personal information from these areas, contact us at info@acuclix.com. In some cases, we may not be able to remove your personal information, in which case we will let you know if we are unable to do so and why.

Because of our commitment to present the best possible product to all our users, we track the category of services selected by our individual users as well as all information pertaining to user satisfaction. To ensure the quality of our products, we reserve the right to maintain evaluation and feedback records.

BUSINESS INFORMATION: Information that is collected by our Services is considered confidential. We will not view Business

Information except as necessary to appropriately support the Service or as required by law. (Business Information includes email addresses, contact information, marketing material or other Customer Data as set forth in our Subscription Agreement). CLIX will store Business Information to fulfill our obligation to our customers, but we will not use it to send marketing communications for CLIX services. We will not view Business Information, except as necessary to appropriately support the service and for the purpose of anticipating, diagnosing, supporting or resolving any problems that might limit or disrupt the quality of our customers' service experience or as required by law.

PARTNERS: In some cases we provide services or sell product lines jointly with other businesses. For these co-branded offerings in which a third party is involved in your transactions, we will sometimes share or jointly collect customer information related to those transactions with that third party. On the co-branded registration pages we will state who is collecting or receiving the information and whose privacy statement governs its use so that you will know at the time you create your account exactly how your information will be used. If you are registered with CLIX through a partnership and you request to opt out of receiving promotional updates, in order to comply with the provisions in the Can Spam Act, we will also provide your email address to that partner so that they may also discontinue sending you messages on behalf of CLIX.

SECURITY INFORMATION: CLIX also collects certain standard information about your computer for security and identification purposes. This information may include: IP addresses, domain names, access times, cookies and other unique identifying information of machines that have our software downloaded and installed on them. This information is used for the operation of the service, to identify and protect our customers and to control unauthorized use or abuse of our services. All information is encrypted during transmission and is stored securely within our servers.

SURVEYS: In addition to required information, we may conduct surveys and ask users to volunteer demographic information to be used on an aggregate basis for internal market research, presentation to advertisers and joint research projects with outside companies involved in product development. We use such information to better focus our product and personalize the scope of services offered to each individual user.

SOCIAL MEDIA: Our Site may include Social Media Features, such as the Facebook and Twitter buttons. These Features may collect your IP address, which page you are visiting on our site, and may set a cookie to enable the Feature to function properly. These services will also authenticate your identity and provide you the option to share certain personal information with us such as your name and email address to pre-populate our sign up form. These Features may give you the option to post information about your activities on our websites to your profile page to share with others within your network. Your interactions with these Features are governed by the privacy policy of the company providing them.

TESTIMONIALS: With your consent, we may post your testimonial along with your name. If you wish to update or delete your testimonial, you can contact us via one of the methods listed in this Online Privacy Policy.

WEB ANALYTICS: We continuously improve our websites and utilize different third party web analytic tools to help us do so. We are interested in how visitors use our websites, what they like and dislike, and where they have problems. We may also use web analytical tools on our mobile applications to help gather non-personally identifiable data about download and application usage. In our use of web analytics we do not collect Geo-Location data. We may use information such as IP addresses to determine the general geographic location areas of our visitors, but this information is not correlated to personal information about individual users. The web beacons used in connection with our web analytics services do not share any personally identifiable information about our website and application

visitors with third parties. These tools may gather data such as what browser a person uses, what operating systems are used, what is downloaded, and what content, products and services are reviewed when visiting or registering for services at one of our websites or mobile applications. This information is used solely to assist CLIX in maintaining a more effective and useful website for our customers.

We track aggregate traffic patterns throughout our sites but we do not correlate this information with personally identifiable data about individual users. We track domain names, browser types and MIME type. Such information will not be passed to third parties without your prior consent unless where required by applicable law.

COOKIES: A cookie is a small data file that certain websites write to your hard drive when you visit them. We use cookies to track user traffic patterns and hold certain registration information. When you register at CLIX sites, we use cookies to store unique, randomly assigned user IDs that we generate for administrative purposes. These cookies enable you to enter the CLIX sites without having to log on each time. We do not store passwords or any Personal Information about you in the cookies.

Local shared objects, also known as Flash cookies, may be used by third parties for some of our product training videos. These cookies are used to store preferences for the videos such as volume control. Flash cookies are not used to back-up, recreate or re-spawn a browser cookie that a user may delete. Flash cookies are different from browser cookies because of the amount of, type of, and way data is stored. Cookie management tools provided by your browser will not remove Flash cookies.

CLIX may also partner with selected marketing companies to help us track the effectiveness of our websites, generate visitor traffic, display advertisements to you based on your visit to our sites, and as part of our affiliate referral program through various on-line web sites. When a partner refers a visitor to us from any of these sites, they set a web beacon and a cookie on our site. An ad ID and a partner ID are stored in the cookie, but no personally identifiable information specific to the actual visitor is stored. CLIX does not see the cookie; we only include

the web beacon on our page, which results in a request to the partner's servers from the customer browser. We have no control over their use of tracking technologies after they are placed on our site.

If you wish to not have the information these technologies collect used for the purpose of serving you targeted ads, you may opt-out by clicking [here](#). The Help menu on the menu bar of most browsers will tell you how to prevent your browser from accepting new cookies, how to have the browser notify you when you receive a new cookie and how to disable cookies altogether. You can still review the website if you choose to set your browser to refuse all cookies; however, you must enable cookies in order to establish an account and to download and install any of the software.

3. With whom does CLIX share the information?

Ensuring your privacy is important to us. We do not sell, trade or rent your personal information to third parties.

CLIX products and services by necessity require us to provide some of your information to third parties. We may occasionally employ other companies to perform functions on our behalf. Examples include processing credit card payments, sending postal mail and email, analyzing data and providing marketing assistance. They have access to personal information needed only to perform their functions and may not use it for any other purpose. Further, they must process the personal information in accordance with this Privacy Policy. Also, in the event that CLIX or substantially all of its assets are acquired, customer information will be one of the transferred assets. You will be notified as set forth in Paragraph 5 herein.

Occasionally we send offers to select groups of CLIX customers on behalf of other businesses. When we do this, we do not share your personal information with the other businesses. Except in the limited instances as stated above, we will never voluntarily share personally identifiable information with any third party without the user's express consent or unless compelled by applicable state and federal laws. We reserve the right to disclose your personally identifiable information as required by law and when we believe that disclosure is necessary to

protect our rights and/or to comply with a judicial proceeding, court order, or legal process served on our website.

CLIX does not control the practices of our affiliates. If you have questions about how affiliates use the information gathered when you link to them, please read their privacy policies.

Our websites may contain links to other sites that are not owned or controlled by CLIX. Please be aware that we, CLIX, are not responsible for the privacy practices of such other sites.

We encourage you to be aware when you leave our sites and to read the privacy statements of each and every website that collects personally identifiable information.

4. How can I review, correct and update my personal information?

If you wish to change or review your personal information, go to your Dash Board page. There you can access or update the personal information and account history we have on file. You can also change your email subscription status to receive our newsletter, and our email marketing communications including promotions we send on behalf of third-parties. Please contact us at info@acuclix.com if you need assistance in updating or reviewing your information. CLIX will respond to your request to review the information we have on file for you within 30 days.

5. How can I opt out of CLIX's collection, use and distribution of my information?

To change your email subscription status to receive or to stop receiving marketing communications or third-party promotions administered by CLIX or to opt out of CLIX's collection, use and distribution of your information as stated above, please go to the Unsubscribe page, enter your email address and then click Submit. Users who would like to deactivate their account can contact us at info@acuclix.com for assistance.

This privacy policy is subject to change. If we are going to use your personally identifiable information in a manner materially different from that stated at the time of collection, we will notify you via email prior to the changes taking effect. If CLIX or any of its assets are acquired by

another company we will notify you via email about this transaction and the transfer of your personal information. You will have a choice as to whether or not you consent to the usage of your information in a different manner. In addition, if we make any material changes in our privacy practices that do not affect user information already stored in our database, we will post a prominent notice on our website notifying users of the change.

6. How does CLIX protect my information from loss, misuse or alteration?

CLIX uses industry-standard efforts to safeguard the confidentiality of personally identifiable information, including encryption, firewalls and SSL (Secure Sockets Layer). Nevertheless, we remind you that no security measure is perfect. CLIX is not liable for loss of passwords due to user carelessness. If you lose control over your password, you may lose control over your personally identifiable information. If you believe your password has been compromised, we recommend that you immediately change your password. For information on how to do this, please see item number 4 above.

7 Who can I ask if I have additional questions?

For additional inquiries about the privacy of your information, you can contact CLIX via email at info@acuclix.com, by calling +1 (813) 933-2200 or by writing to us via regular mail at: Clix Marketing Group Inc., 13311 Winding Oak Court, Suite B, Tampa FL 33612. To reach our Customer Support department, you may contact us at info@acuclix.com.